

KPDA Media Weekly Review Report as at 19th February 2021



REMINDER ON THE 2021 MEMBERSHIP SUBSCRIPTION DEADLINE

This is a polite reminder to all members who have not made payment towards their membership subscription for this year. This is a follow up on all the 2021 membership renewal invoices sent to you.

We will start clearing our database this coming week as the deadline for membership payment was **Friday, 29th January 2021**.

Kindly ensure to make your payment if you have not to ensure better planning on our side.

We thank you for your continued support.

NEW DATES: NATIONAL LAND INFORMATION MANAGEMENT SYSTEM (NLIMS) SCHEDULE OF PRE-LAUNCH MEETINGS

Kindly note the attached new schedule of the National Land Information Management System pre-launch meetings [HERE](#).

If you wish to attend, kindly confirm your details with us via ceo@kpda.or.ke

19th January 2021

Business Daily | Otiata Guguyu | Friday, 19th January 2021

HF EYES DIASPORA DOLLARS IN DEAL WITH INTERSWITCH

Managing estates, gated communities and apartment blocks may be made easier due to the enactment of the Sectional Properties Act, 2020. The Sectional Properties Act, 1987, has been overhauled. [Read More.](#)

Business Daily | Ibrahim Mwathane | Friday, 19th January 2021

NLC TEAM MUST SELL ITS AGENDA TO ACHIEVE TARGETS

With the assumption to office of land economist Esther Murugi and Tiyah Galgalo, the National Land Commission (NLC) hit its maximum number of nine. Ms Murugi is a former Cabinet minister and Nyeri Town MP. [Read More.](#)

Business Daily | James Kariuki | Friday, 19th January 2021

CEMENT CONSUMPTION RISES 20PC

Cement consumption in Kenya rose by 20 percent last year to hit 6.5 million tonnes, driven by both private and public sector construction activity that defied the Covid-19 pandemic. [Read More.](#)

18th February 2021

Business Daily | Collins Omulo | Thursday, 18th February 2021

BADI MOVES TO RECLAIM GRABBED SCHOOLS LAND

Plans are at advanced stage to issue title deeds to all public primary and secondary schools in the capital, Nairobi Metropolitan Services (NMS) said as it rushes to secure the property. [Read More.](#)

Business Daily | Otiata Guguya | Thursday, 18th February 2021

KONZA LAYS 500KM UNDERGROUND ICT CABLES

They laying of 500km of ICT cabling in Konza city has been done, stepping up efforts to open up the technopolis for private companies seeking to set up in the Greenfield city. [Read More.](#)

The Standard | Peter Theuri | Thursday, 18th February 2021

CITY DEVELOPER REDEFINES STUDENT ACCOMMODATION

Many on-campus living quarters for students are not known for comfort; they are spartan at best. [Read More.](#)

The Standard | Josephat Thiong'o | Thursday, 18th February 2021

UNAUTHORISED BUILDINGS IN NAIROBI RISK DEMOLITION

Property owners with unauthorised buildings in Nairobi will soon be required to regularise their developments or risk them being brought down. [Read More.](#)

The Standard | Reuters | Thursday, 18th February 2021

WORKERS FROM HOME BEWARE - PAY CUTS MIGHT BE THE PRICE OF FREEDOM

Dreaming of working remotely from that cottage in the hills? There is a good chance you will get paid less, according to a survey of human resources executives published on Thursday. [Read More.](#)

The Standard | Paul Kariuki | Thursday, 18th February 2021

WHY THERE'S MORE TO THE CEILING THAN JUST BEAUTY

A house is not complete without a ceiling, and how it is designed may add significant value to a room. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 18th February 2021

WHY NAIVASHA IS NOW A SECOND HOME FOR THE WEALTHY

Along Moi South Lake Road, Naivasha, final touches are being put on yet another high-end residential property ahead of a planned Easter opening. [Read More.](#)

16th February 2021

Business Daily | Reginah Kinogu | Tuesday, 16th February 2021

NYERI REVENUE JUMPS 18PC ON BUSINESS REVIVAL

Nyeri county has posted a 17.61 percent rise in own-source-revenue collection for the first-half of the 2020/2021 financial year, lifted by a rebounding economy. [Read More.](#)

The Standard | James Munyeki | Tuesday, 16th February 2021

BUILDINGS DEMOLISHED AS KENYA RAILWAYS RECLAIMS PROPERTY IN NYANDARUA

More buildings come tumbling down in Ol Kalou township in Nyandarua County as Kenya Railways Corporation continue to reclaim its property and the old railroad that links various places across the country. [Read More.](#)

15th February 2021

Business Daily | Cathy Mupithia | Monday, 15th February 2021

MANAGING YOUR GATED APARTMENTS GOT EASIER

Managing estates, gated communities and apartment blocks may be made easier due to the enactment of the Sectional Properties Act, 2020. The Sectional Properties Act, 1987, has been overhauled. [Read More.](#)

The Standard | Fredrick Obura | Monday, 15th February 2021

INCREASED DIGITISATION TO DRIVE UP AFRICA DATA CENTER MARKET












Data centers are the heart of our online world. They store the data and increasingly they host the applications that we use to work, shop, and bank, and entertain ourselves. [Read More.](#)

WE WANT YOU, TO JOIN KPDA!



We want you to join KPDA!

Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: membership@kpda.or.ke!
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA

AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPG or PNG format
- 72 dpi resolution
- Colour calibration RCB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

- The KPDA Website - www.kpda.or.ke:**
 - 10, 000 visitors per month
 - 7, 000 visitors on Mondays and Wednesdays
- KPDA on Twitter @KPDA_Ke:**
 - 5, 040 followers
 - 14, 000 impressions per month
- The KPDA Media Weekly Review Report**
 - Over 1, 500 subscribers
 - An organic reach of over 500 subscribers
- LinkedIn - Kenya Property Developers Association:**
 - 2, 732 followers
 - Over 500 views per day
- Facebook page - Kenya Property Developers Association:**
 - 3, 360 followers and 3, 232 likes
 - An organic reach of over 1, 500
- Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com**
 - Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke

www.kpda.or.ke
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Kenya Property Developers Association
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Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer